



PORTFOLIO & CREDENTIALS

BRANDING & ADVERTISING

SCOPE OF WORK **OUR CLIENTS**

BRANDING

SOCIAL MEDIA 04 CONTACTS

SCOPE OF WORK

01 BRAND IDENTITY

Brands in the twenty first century are like people, each wants to look, feel and talk different. We get to know your brand inside out, and tailor the brand identity to suit its character and personality to reach desired target segments and market position with the right look whether it is a product or a service.

02 WEB SOLUTIONS

The website is the brand's digital headquarters. To have the spotlight on your website, it has to have a clean, straight to the point, smart and user friendly website including user interface and content development. We design and develop your website preserving your brand's visual identity and personality.

03 MOTION GRAPHICS

When a brand has a lot to say such as multiple services, brand features, complex mechanisms, usage instructions, or even history of the company, an animated video works best to deliver the message. We offer all the video production requirements to accomplish the same, and show off your most unique selling points and methods to the audience.

04 CONTENT CREATION

As we consider branding to be more than just a logo, we help our clients complement their full identities with the desired photography and content generation that highlights the brand's competitive advantages, to give a consistent look and feel.

05 ADVERTISING

We Help you deliver your message to your consumer in the clearest, most memorable and artistic way possible. Packaging, Computer Generated Imagery (CGI), print-outs, outdoors key visuals, digital ads and videos, we execute it all.

06 PRINTING & EXECUTION

We help you bring your communication and printed material to life by finding the right suppliers, adapting our designs to your specifications and requirements, colors, materials and finish to insure premium quality.

CLIENTS









































O3 BRANDING

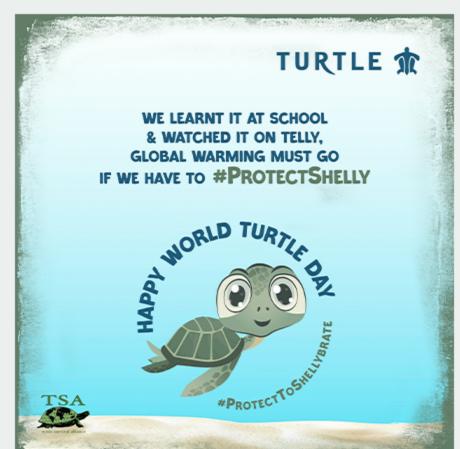
- 01 TURTLE SAVE SHELLY (CSR ACTIVITY)
- 02 AMI ARTS FESTIVAL A MUSIC FESTIVAL BY KCC
- 03 D'ARTISAN
- 04 COMMUNICATIONS 2.0
- 05 SHI FASHION JEWELLERY
- 06 ARJAVAM REAL ESTATE
- 07 ARIHANT ULTIMA REAL ESTATE
- 8 ELYSIYA REAL ESTATE

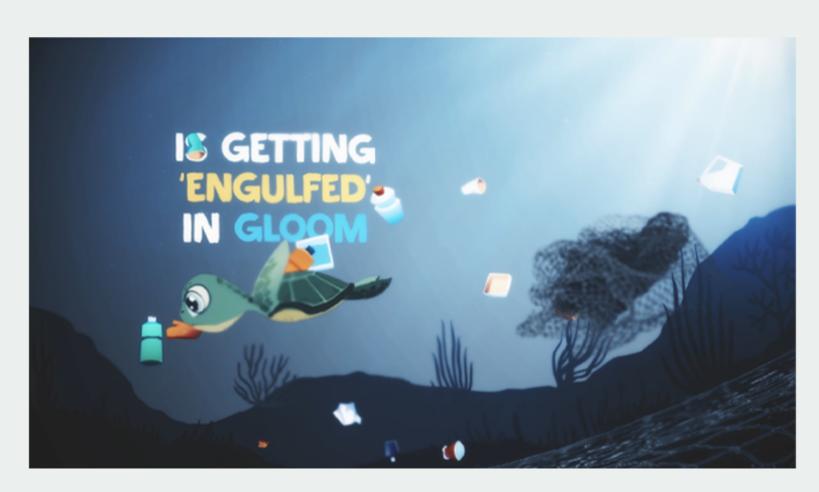
TURTLE - SAVE SHELLY

"Protect Shelly" aimed to promote turtle conservation - World Turtle Day

Our campaign established an instant connection by designing a brand mascot, "Shelly," used to make an elaborate video, social media content and on ground collaterals.







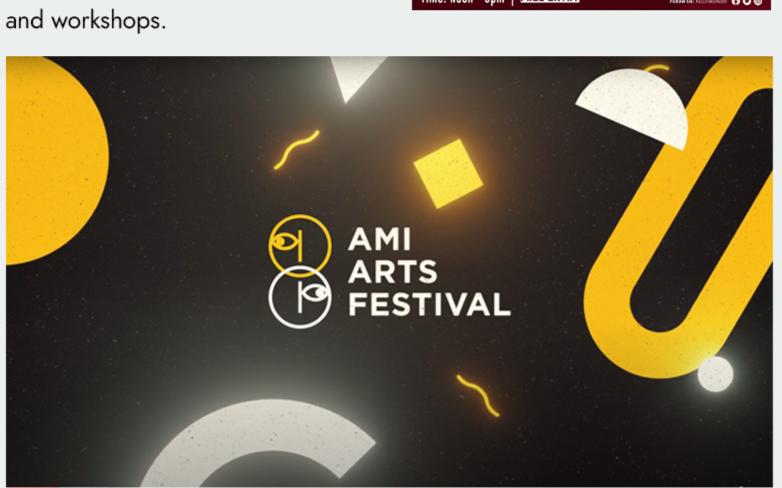






The festival exhibits art in its diverse forms, which require in-depth ideation, creation and execution of different styles of creatives. Our work helps spark interest and anticipation for various stalls, exhibitions, performances, talk sessions and workshops.



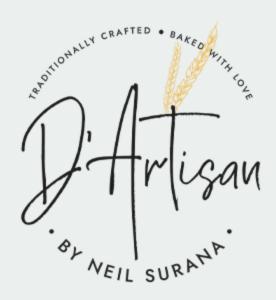












We created th brand identity for "D'Artisan", they specialise in making artisanal baked goods.

During the inception and pre-launch stages, we delivered the name, brand logo and two distinct types of packaging. We built anticipation for the brand's logo reveal and launch across all social media platforms through engaging creative design.

We were involved in on-site branding and were responsible for social media management to establish a significant base of followers for the brand.













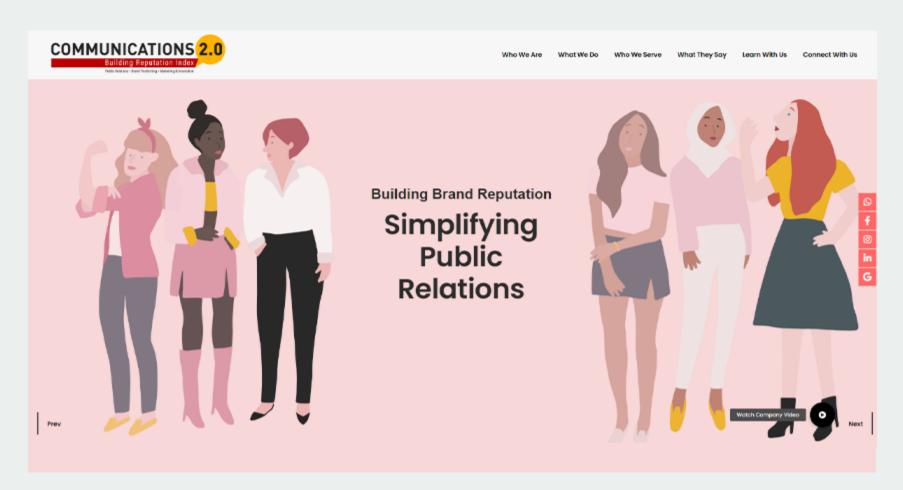
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A public relations agency based in Kolkata and Hyderabad.

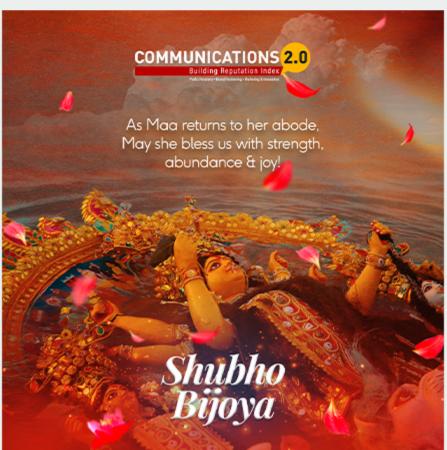
Our efforts for the brand focused on rebranding, logo ideation & design and website development.

We are currently working on the brand's digital presence, creative designing (stills & videos) and social media management across various platforms.







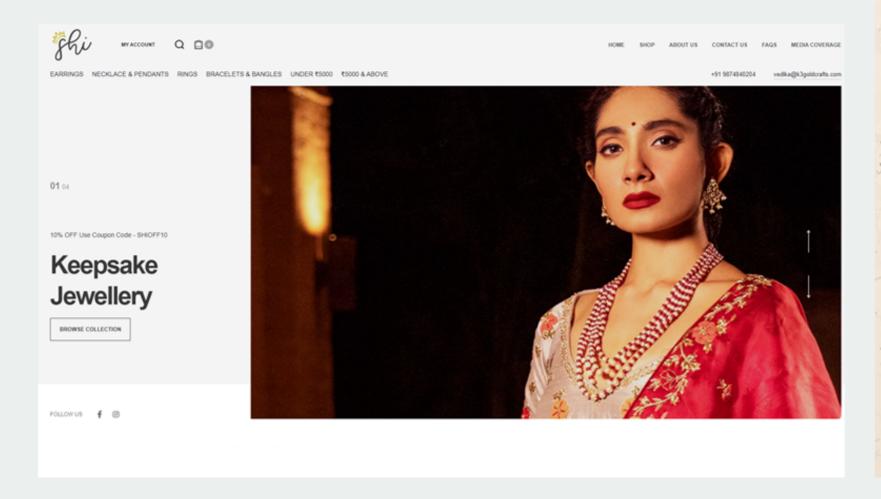


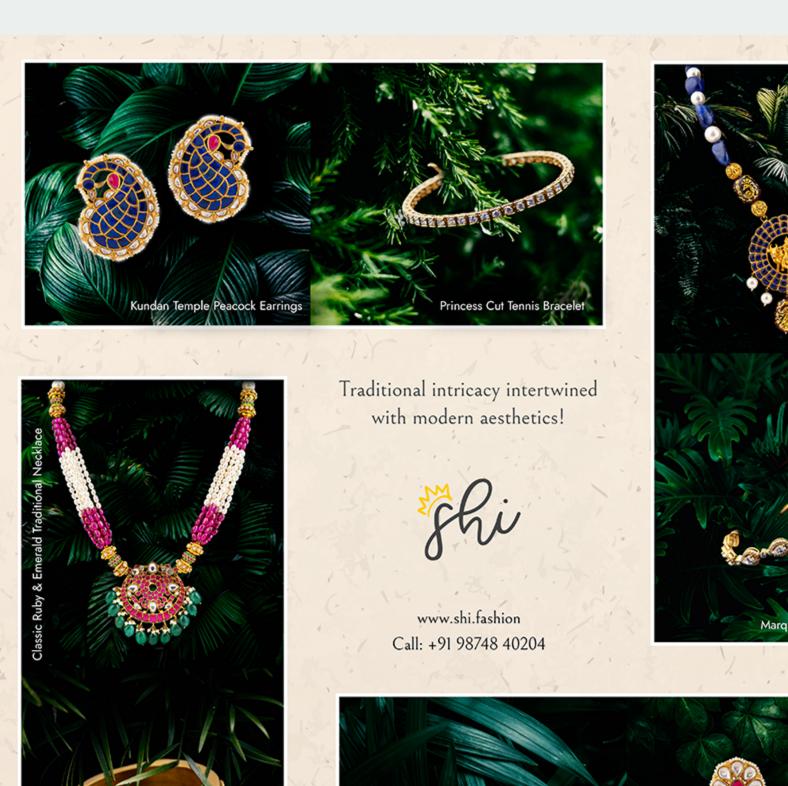




A brand specialising in contemporary semi-precious jewellery in sterling silver. Our work for the brand includes logo conceptualisation and design, photo shoots, & website design and development.

In addition, we oversee the brand's social media accounts, take care of creative designing (stills and videos), and maintain the brand's digital presence across all platforms.



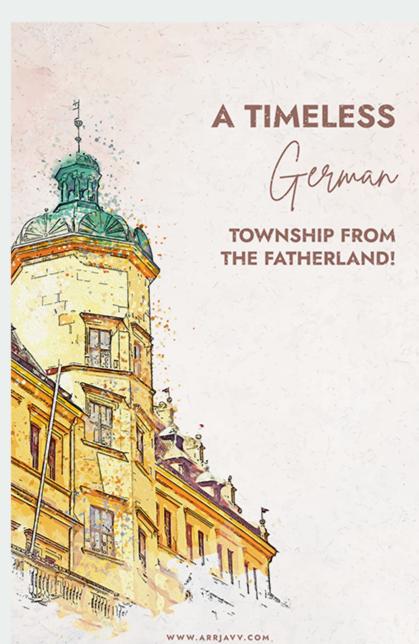




Arrjavam serves as an important project from Arrjavv real estate developers.

Our efforts for the brand focused on the project's conceptualisation and logo ideation & design.

We also designed brand facades for malls and created brand explainer videos.



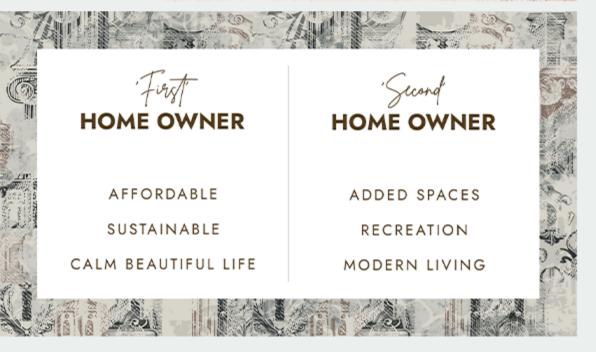




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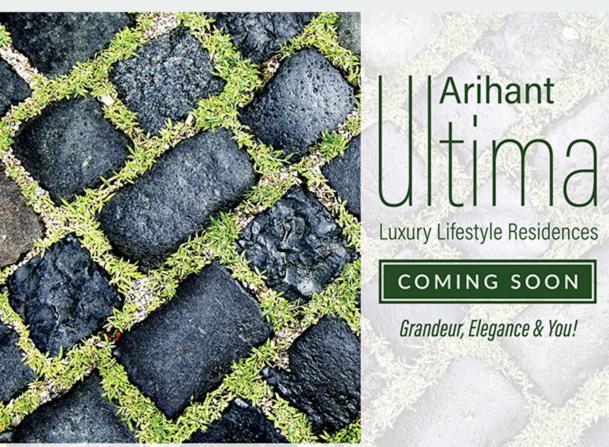




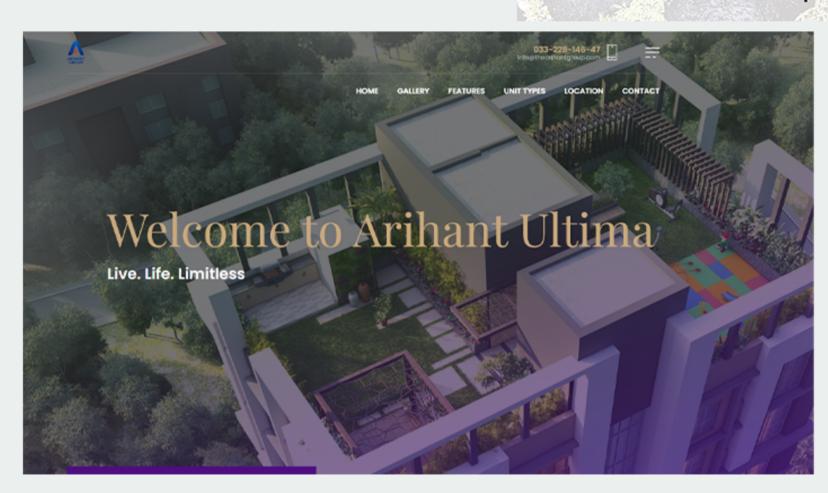
I I Arihant U tima

Arihant Ultima is one of the flagship projects envisioned by the Arihant Group, a real estate firm based in Kolkata.

We did a 360° branding experience including project name, logo ideation, brand brochure, a teaser campain and on ground branding.

















Elsiya is a cornerstone project for Shivom Reality, a real estate company based in Kolkata. We have been associated with the project since its inception, conceptualising its name and logo.

We were also involved in brochure designs, brand explainer videos, micro website development, and hoarding and road marker designs.







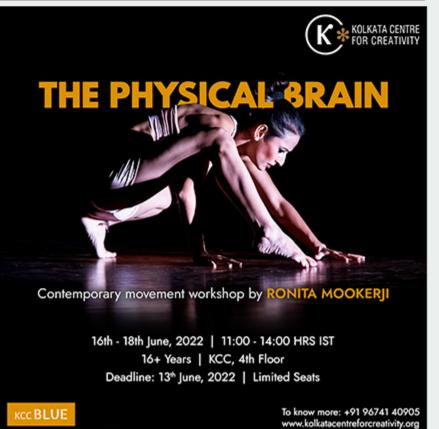


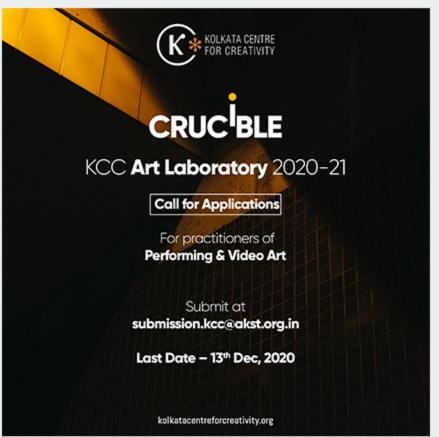
O4SOCIAL MEDIA

- 01 KOLKATA CENTRE FOR CREATIVITY
- 02 STUDIO 7
- 03 OZORA
- 04 ROYAL CHINA
- 05 MOTI MAHAL
- 06 NETTARE
- 7 TURTLE

KOLKATA CENTRE FOR CREATIVITY

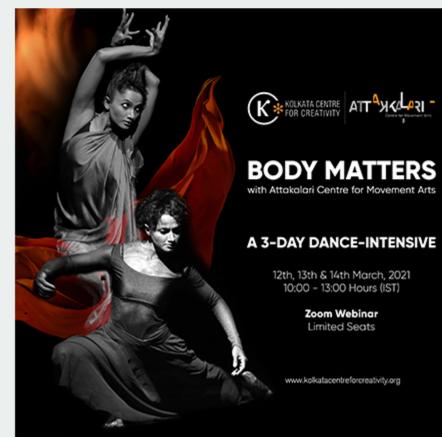




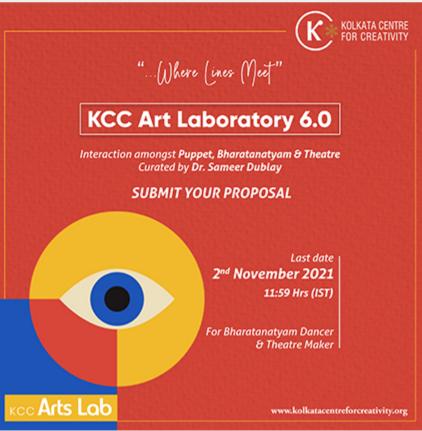












STUDIO 7



















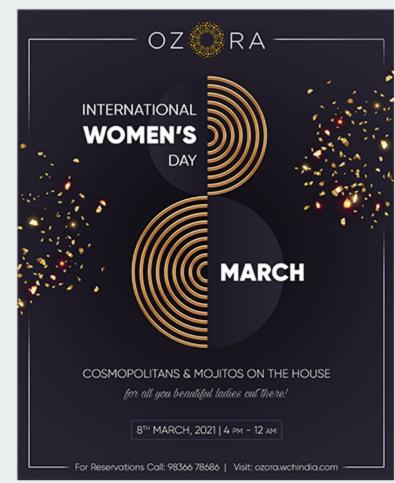








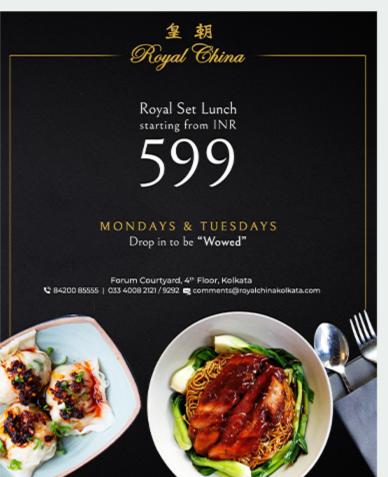




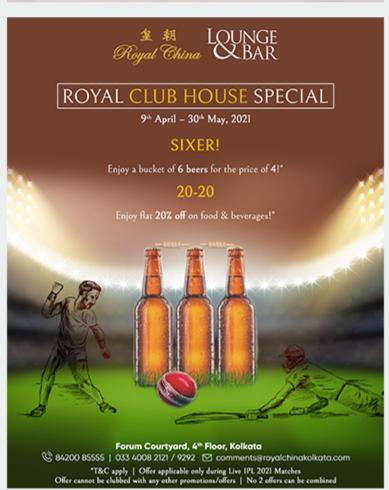


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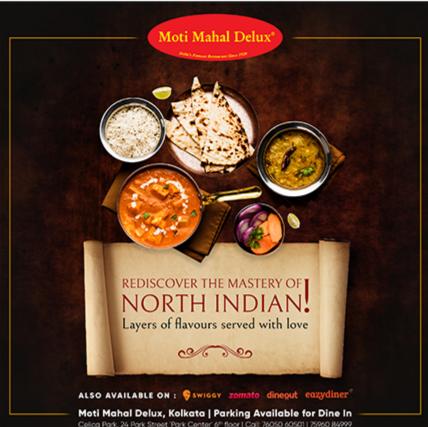






MOTI MAHAL

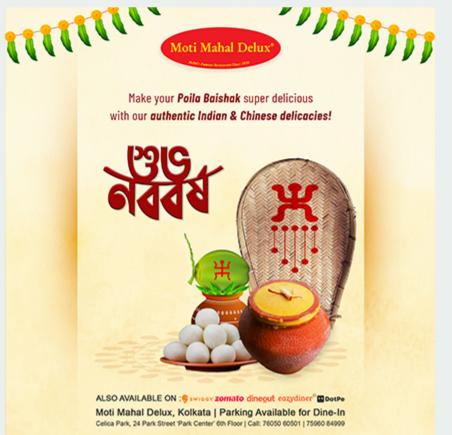
















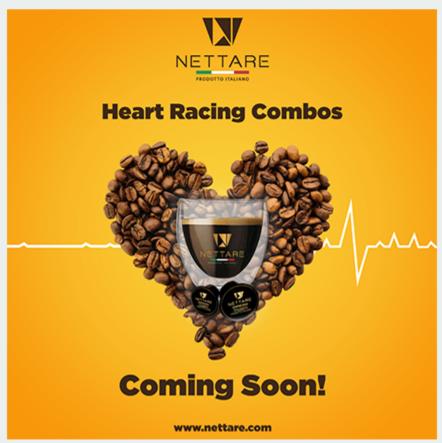
NETTARE

















TURTLE





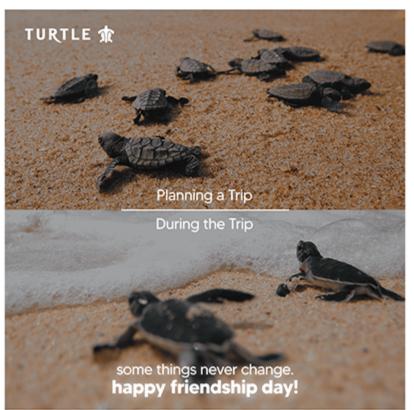












O5 THANK YOU

Feel free to contact us anytime, our representatives are ready for you and are available through these contacts



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